

# SPONSORSHIP INFORMATION



**WAYPOINT  
AIRMED&RESCUE**

**2012**

**[AIRMEDANDRESCUE.COM](http://AIRMEDANDRESCUE.COM)**



# WAYPOINT AIRMED&RESCUE 2012 SPONSORSHIP INFORMATION

## WAYPOINT AIRMED&RESCUE 2012 - SPONSORSHIP INFORMATION

To book any of these sponsorship items, please contact Kirsty Diclaudio at [kirsty@voyageur.co.uk](mailto:kirsty@voyageur.co.uk) or +44 (0)117 922 66 00



### CONFERENCE THEATRE

#### Package Benefits:

- Brand one of the Conference Theatres exclusively with your Company Name and Logo
- Conference Theatre to be named with Company Name
- Large signage on exterior Theatre Wall with Company Name
- Company Logo feature on banners throughout the Theatre
- Company Logo and recognition in the Event Show Guide
- Company Logo and 100-word corporate statement featured on conference website
- Company Logo featured on banners in the conference rooms throughout the event
- Pre-conference exposure in both Waypoint AirMed & Rescue magazine and confirmation emails sent to delegates
- Double-page advertisement in conference brochure
- Post-conference exposure in Waypoint AirMed & Rescue magazine

### A CHANCE TO ENHANCE

Enhance your Sponsorship Package with the ultimate in brand recognition. Supply every delegate in the Conference Theatre with branded notepads and pens and create an even more memorable experience for delegates. Furthermore, have your Company Logo featured on the large lecture screen within the Theatre.

£1,000  
+VAT



### WAYPOINT AIRMED&RESCUE CHALLENGE

#### Package Benefits:

- To include £500.00 challenge reward money given to winning team
- Crystal Plate presented to winning team
- Crystal Trophies engraved with Sponsor's Logo given to each team member
- Presentation of the winner to be made by Sponsor with short speech
- Company Logo and recognition in the Event Guide
- Company Logo and 100-word corporate statement featured on event website
- Company Logo featured on all outgoing emails relating to the event
- Pre-conference exposure in Waypoint AirMed & Rescue magazine
- Single-page advertisement in Event Guide
- Post-conference exposure in Waypoint AirMed & Rescue magazine
- 2 x Complimentary full access passes to Waypoint AirMed & Rescue 2012

\*Please note that no VAT is charged to those companies residing outside of the EU. For those within the EU and outside of the UK, no VAT is charged with the provision of a VAT number.



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## NETWORKING AREA

### Package Benefits:

- Provision of furniture to provide a designated area to encourage networking
- Top quality chairs, tables, sofas and cocktail tables throughout networking area
- Networking area signage branded with Sponsor Logo
- Company Logo and recognition in the Event Guide
- Company Logo and 100-word corporate statement featured on event website
- Company Logo featured on all outgoing emails relating to the event
- Pre-conference exposure in Waypoint AirMed & Rescue magazine
- Single-page advertisement in Event Guide
- Post-conference exposure in Waypoint AirMed & Rescue magazine
- 2 x Complimentary full-access passes to Waypoint AirMed & Rescue 2012

## A CHANCE TO ENHANCE

Make your brand even more memorable amongst delegates, with branded Coffee Cups and Napkins to be served from the dedicated Catering areas throughout the event

£1,000  
+VAT

## ADVERTISEMENT IN THE SHOW GUIDE



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### DELEGATE BADGES

#### Package Benefits:

- Artwork designed by V Creative Design with Company Logo on front of badge
- Company Logo featured on the cover of the Event Guide
- Company Logo and 100-word corporate statement featured on event website
- Company Logo featured on all outgoing emails relating to the event
- Pre-conference exposure in Waypoint AirMed & Rescue magazine
- Single-page advertisement in Event Guide
- Post-conference exposure in Waypoint AirMed & Rescue magazine
- 2 x Complimentary full-access passes to Waypoint AirMed & Rescue 2012



### EVENT BAGS

#### Package Benefits:

- Artwork designed by V Creative Design with Sponsor's Logo featured prominently on the bag
- Event Bag sourced by Waypoint AirMed&Rescue, offering Sponsor a choice of designs
- Each delegate to be given an Event Bag on registration
- Company Logo and recognition in the Event Guide
- Company Logo and 100-word corporate statement featured on event website
- Company Logo featured on all outgoing emails relating to the event
- Pre-conference exposure in Waypoint AirMed & Rescue magazine
- Single-page advertisement in Event Guide
- Post-conference exposure in Waypoint AirMed & Rescue magazine
- 2 x Complimentary full-access passes to Waypoint AirMed & Rescue 2012



### EVENT SHOW GUIDE

#### Package Benefits:

- Company Logo featured on the cover of the Event Guide
- Company Logo and 100-word corporate statement featured on event website
- Company Logo featured on all outgoing emails relating to the event
- Pre-conference exposure in Waypoint AirMed & Rescue magazine
- Single-page advertisement in Event Guide
- Post-conference exposure in Waypoint AirMed & Rescue magazine
- 2 x Complimentary full-access passes to Waypoint AirMed & Rescue 2012

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### DELEGATE LISTS

#### Package Benefits:

- Full-colour company Logo featured on the cover of delegate lists
- Company Logo and recognition in the Event Guide
- Company Logo and 100-word corporate statement featured on event website
- Company Logo featured on all outgoing emails relating to the event
- Pre-conference exposure in Waypoint AirMed & Rescue magazine
- Single-page advertisement in Event Guide
- Post-conference exposure in Waypoint AirMed & Rescue magazine
- 1 x Complimentary full-access pass to Waypoint AirMed & Rescue 2012



### SECURITY JACKETS

#### Package Benefits:

- All Security Personal involved with Waypoint AirMed & Rescue 2012 to wear branded Security Jacket
- Artwork designed by V Creative Design with Sponsor Logo featured on jackets
- Company Logo and recognition in the Event Guide
- Company Logo and 100-word corporate statement featured on event website
- Company Logo featured on all outgoing emails relating to the event
- Pre-conference exposure in Waypoint AirMed & Rescue magazine
- Full-page advertisement in Event Guide
- Post-conference exposure in Waypoint AirMed & Rescue magazine
- 1 x complimentary full access pass to AirMed & Rescue 2012



### BAG INSERTS

**£80 + VAT basic charge for sponsorship followed by a charge of £1.50 per insertion (multiple insertions will incur an additional fee)**

Looking for an idea for a gift to insert into the delegate bags? We will be more than happy to offer suggestions of popular gift ideas and to design, brand and ship the product for you.

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